



BUYER'S GUIDE

Walking You Through The Process Of Buying A Home

GO NETWORK HOMES

Everything Home. One Trusted Place.

WELCOME HOME



Buying a home is one of the biggest financial and emotional decisions most people will ever make.

It can feel exciting, overwhelming, competitive, emotional, and fast-moving all at once.

That's why GO Network exists to help guide you through the process with more clarity, smarter strategy, and long-term support.

Whether you're buying your first home, your next home, an investment property, or relocating to a new city, our goal is simple:

Help you make confident decisions that support your future.



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WHO WE ARE

More Than Agents. A Network Built Around You.

GO Network combines experienced advisors, innovative technology, strategic marketing, and one of the largest real estate franchise networks in the country to create a smarter selling experience.

We believe consumers deserve:



more
options



more
transparency



more
guidance



stronger long-term
support

Buying a home isn't just about finding a property.

It's about making a smart decision for your life, finances, future, and family.

That's why our approach focuses on helping you buy wisely — not emotionally.

WHY GO NETWORK

Everything Home. One Trusted Place.

At GO Network, we believe real estate should feel less transactional and far more connected.

Our ecosystem was built to support consumers through every stage of homeownership — before, during, and long after closing day.

What Makes GO Different

STRATEGIC GUIDANCE

We help buyers understand the market, evaluate opportunities, and move forward with confidence.

SMARTER TECHNOLOGY

From advanced home search tools to HomeHub, our technology helps simplify the process.

OFF-MARKET OPPORTUNITIES

Some opportunities never become public listings. Through our network and Private Collection strategies, buyers may gain access to unique inventory.

LONG-TERM SUPPORT

Our relationship doesn't end at closing. GO HomeHub helps homeowners stay organized, informed, and connected long after the move.

RESULTS

Built Around Long-Term Relationships.

Thousands of consumers trust GO Network because we focus on:

- strategy over pressure
- relationships over transactions
- guidance over guesswork

Our goal is not simply to help you buy a home.

Our goal is to help you make a smart move that serves your future.



THE BUYING PROCESS

So You Want To Buy A Home. Here's What To Expect.



1. GET PRE-QUALIFIED

Understanding your financing is the first step. Pre-qualification helps establish your budget and strengthens your position when it's time to make an offer.



2. DEFINE YOUR GOALS

We'll help you identify your priorities, lifestyle needs, timeline, and ideal areas so your search becomes more focused and strategic.



3. START SEARCHING

Using advanced search tools, market insights, and network opportunities, we'll begin identifying homes that align with your goals.



4. TOUR HOMES

Once we narrow the search, we'll schedule showings and evaluate homes together with strategy and long-term value in mind.



5. MAKE AN OFFER

When you find the right home, we'll help structure a strong offer and negotiate on your behalf.



6. NAVIGATE INSPECTIONS & FINANCING

We'll help guide you through inspections, financing, timelines, paperwork, and next steps.



7. CLOSE & MOVE

Once everything is finalized, it's time to get the keys and start your next chapter.

COMMUNITY & HOME

Finding the Right Fit



What Type Of Home Fits Your Lifestyle?

Consider:

- single-family homes
- townhomes
- condos
- new construction
- investment opportunities
- fixer uppers
- luxury properties

The right home is about more than square footage. It's about how your life functions inside it.



COMMUTE & CONVENIENCE

Think about:

- commute times
- school access
- walkability
- shopping and dining
- parks and recreation
- future development
- long-term resale value

A great home should support both your lifestyle and your long-term goals.



COMMUNITY MATTERS

The neighborhood matters just as much as the home itself.

We'll help you evaluate:

- community feel
- amenities
- future growth
- schools
- accessibility
- investment potential
- lifestyle alignment

HOME SEARCH WORKSHEET

MUST HAVES

- Price Range
- Desired Areas
- Bedrooms
- Bathrooms
- Garage Needs
- Yard or Lot Size
- Home Style
- School Preferences
- Commute Preferences

NICE TO HAVES

- Pool
- Office Space
- Outdoor Living
- Updated Kitchen
- Smart Home Features
- Extra Storage
- Media Room
- Gated Community
- Views

HOME SEARCH WORKSHEET

WHAT DOESN'T FIT?

MUST NOT HAVES

Understanding what you don't want is just as important as understanding what you do.

Examples may include:

- excessive repairs
- high traffic areas
- HOA restrictions
- limited parking
- long commute times
- multiple stories
- outdated systems
- lack of outdoor space

The clearer your priorities become, the smarter your search becomes.

Now let's start looking!



OFFER PROCESS

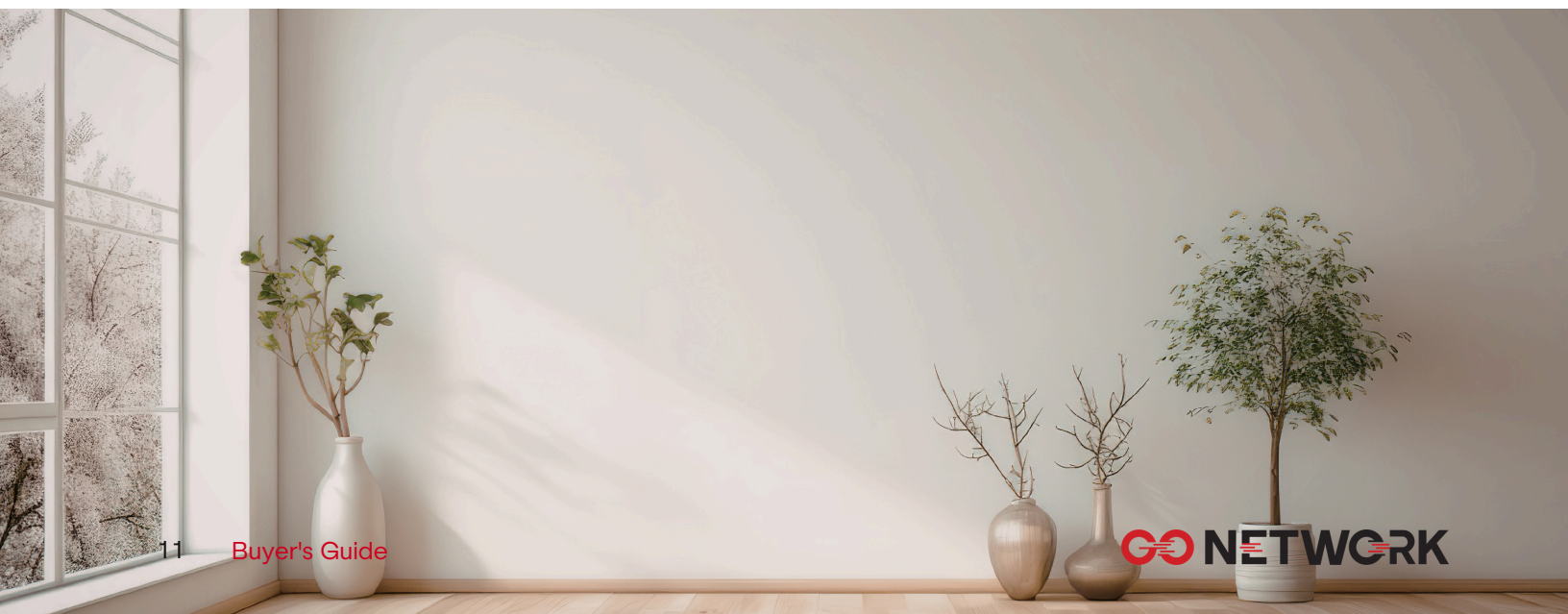
MAKING AN OFFER

Found The Right Home? Let's Build A Smart Strategy.

When it's time to make an offer, we'll help you evaluate:

- market conditions
- comparable sales
- negotiation strategy
- timelines
- contingencies
- inspection considerations
- financing strength

Our goal is to help you submit an offer that is both competitive and financially responsible.



UNDERSTANDING COSTS

BEFORE YOU BUY, KNOW YOUR NUMBERS.

Beyond the purchase price, it's important to understand the full financial picture.

Some costs may include:

- down payment
- earnest money
- inspections
- lender fees
- appraisal fees
- title and closing costs
- moving expenses
- insurance
- utilities
- maintenance and repairs

We believe informed buyers make stronger long-term decisions.



Submitting Your Offer

Once your offer is submitted, the seller may:



ACCEPT

Congratulations. We'll move into inspections, financing, and closing coordination.

COUNTER

We'll negotiate strategically and help you evaluate your options clearly.

REJECT

Sometimes the right home requires patience. If needed, we'll continue searching and identifying opportunities.

AFTER ACCEPTANCE

Once your offer is accepted, we'll help guide you through:

- inspections
- financing approval
- title review
- appraisal
- final walkthrough
- closing coordination

MOVING CHECKLIST

Congrats on your new home! Some moving tips to get you started.

6- 8 WEEKS BEFORE

- ☐ Begin organizing and decluttering
- ☐ Research movers
- ☐ Gather important documents
- ☐ Start packing non-essentials

4-6 WEEKS BEFORE

- ☐ Transfer utilities
- ☐ Update your address
- ☐ Schedule movers
- ☐ Organize records

TWO WEEKS BEFORE

- ☐ Finalize moving plans
- ☐ Pack essentials
- ☐ Confirm timelines
- ☐ Prepare appliances and electronics

MOVING DAY

- ☐ Final walkthrough
- ☐ Check all closets and cabinets
- ☐ Confirm utilities
- ☐ Unpack essentials first
- ☐ Celebrate your new home





FAQs

How Long Does Buying A Home Usually Take?

Every situation is different. Some buyers find the right home quickly, while others take more time evaluating options and timing.

Is Now A Good Time To Buy?

The best time to buy is when the decision aligns with your financial goals, lifestyle, and long-term plans.

Why Is Pre-Qualification Important?

Pre-qualification helps you understand your budget, move more confidently, and strengthen your negotiating position.

Can GO Help With Off-Market Opportunities?

Yes. Through our network relationships and Private Collection strategies, some buyers gain access to opportunities before they hit the public market.

WHAT CLIENTS SAY

"GO Network made the process feel far less overwhelming. We always felt informed, supported, and confident in our decisions."

"We never felt pressured. Every conversation felt strategic, honest, and focused on helping us make the smartest move possible."

"The level of guidance and communication made all the difference."

READY TO START YOUR SEARCH?

Whether you're buying your first home, your next home, or simply exploring your options, GO Network is here to help you move forward with confidence.

Everything Home. One Trusted Place.



Start The Conversation